

Doshisha University

2014 Report on the Individual Research Allowance – Research Progress and Results

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Department	Title	Name
	Doshisha Business School	Philippe Byosiere
Research Topic	Knowledge, Creativity and Sustainable Innovation	
Summary of Research Results	<p>Byosiere,P., <u>Sustainable Innovation: Feel to Leap</u>. Keynote address at the 9th International Symposium of Management and Marketing and the 10th ESPM Management Conference, Sao Paulo, Brazil, November 2014.</p> <p>Fath, B. , Fiedler, A., Simmons, G. and Whittaker, H. <u>Growth Opportunity Development in High-Tech Entrepreneurs: Business Objectives, Human Resources Orientation and Competitive Advantage</u>. Paper presented at the 18th IAMB Conference, Rome, Italy, September 2014.</p> <p>Byosiere,P., Luethge, D.J. and Tanaka, H. <u>Domestic Leadership in Crisis: Gen Y and Automobiles in Japan</u>. Paper presented at the 12th IFSAM World Conference, Tokyo, Japan, September 2014.</p> <p>Byosiere,P., and Luethge, D.J. <u>Feel to Leap: Sustainable Innovation for the Automotive Industry</u>. Paper presented at the 22nd Annual GERPISA International Colloquium, Kyoto, Japan, June 2014.</p> <p>Byosiere,P., Luethge, D.J. and Tanaka, H. <u>The Young and the Restless: Unwavering Consumer Mindset versus Automotive Leadership</u>. Paper presented at the 22nd Annual GERPISA International Colloquium, Kyoto, Japan, June 2014.</p> <p>Luethge.D. and Byosiere,P. <u>From Small Steps to Giant Leaps: Leading, Energizing and Analyzing the Innovation Process</u>. Paper submitted for presentation at the 33rd Annual International Conference of the Strategic Management Society, Madrid, September 2014.</p>	