

Doshisha University

2014 Report on the Individual Research Allowance – Research Progress and Results

2015 /03/ 19 submitted

Department	Position	Name
DBS	Associate Professor	JOHNS, Adam
Research Topic	The role of production location and 'place' as determinants of the authenticity of cultural and creative goods	
Summary of Research Results	<p>Published the following book chapter:</p> <p>1. 2014. JOHNS, A.L. with Vas Taras others (omitted 6) [book chapter] 'More food for thought: Other Experiential Learning Projects', in Vas Taras and Maria Alejandra Golzalez-Perez (eds) <i>Handbook of Experiential Learning in International Business</i>, Palgrave MacMillan</p> <p>Presented following papers at International Conferences:</p> <p>1. 2014. JOHNS, A.L. [conference paper – panel session] "Authenticated in Japan: Washoku in an era of global supply chains" in session <i>Arbiters of Authenticity and Place in Japanese Culinary Cultures</i>, at European Association of Japanese Studies Triennial Conference, August 2014, Slovenia</p> <p>2. 2014. JOHNS, A.L. [competitive conference paper] 'Authenticity and Origin in Cultural and Creative Industries: Does production location matter to firms?' 18th Biennial International Conference on Cultural Economics, Association of Cultural Economics International, July 2014, Montreal</p> <p>Submitted application for following grant:</p> <p>JSPS Grant-in-Aid for Young Researchers (B) "Place brands and the perceived authenticity of cultural and creative goods in international markets", Value 4,836,000 yen), pending.</p>	